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Application Number: 10/534,352 Office Action Dated: April 3, 2006 Response Dated: August 3, 2007

This listing of the claims will replace all prior versions, and listings of the claims in the application:

Listing of Claims:

Claims 1 to 18 (cancelled)

Claim 19 (previously presented) A device for creating illuminated indicia according to claim 27 wherein the first section of the light emitting member is a first colour and the second section of the light emitting member is a second colour.

Claim 20 (previously presented) A device for creating illuminated indicia according to claim 27 wherein the light emitting member includes a light stimulating agent selected from the group consisting of fluorescent pigments, phosphorescent pigments and ultraviolet pigments.

Claim 21 (currently amended) A light emitting member for creating an illuminating indicium, the light emitting member being used with a chamber and a light source positioned to illuminate the inside of the chamber, the chamber having internally reflective surfaces, said the light emitting member being composed of fluorescent material, and the light emitting member having:

a first section and a transparent second section, the first section being positionable in the chamber so that the internally reflective surfaces extend about the first section, the second section being extendable outwardly from the chamber, the first section being eapable of for receiving light from the light source and transmitting said light to an exposed remote edge of the second section, the exposed remote edge being eapable of for emitting light, wherein the second section exposed remote edge has a cross-section generally in the form of the illuminating indicium.